

StreamCAST

Internet Audio Delivery Service



Leverage the Internet to reach your audience.

An internet-based audio delivery service is a simple, accessible and affordable way to deliver timely, targeted audio directly to smartphones, PCs and any other connected device. All our streaming services support an unlimited number of simultaneous streams and no one is ever denied a connection during an emergency or a special event. SSL Encryption is also an option.

StreamCASTs allow you to link your audience to a continuously repeating streamed program, such as the broadcast program of an information radio station or the play-by-play of a live event. We provide the network audio interface hardware that allows you to make the physical connection to the Internet.

StreamCASTs are generally accessed from a webpage where you present viewers a link to click. Of course, you can also email or text that link directly to potential listeners in an emergency or anytime there is an update. In addition, people can scan a QR code – provided at no charge – or ask Amazon's Alexa verbally for access, if that service is optioned.

StreamCASTs are generally invisible to the network, occupying less than 100 kB bandwidth.

StreamCASTs may be full production, including music, and may be sponsored, making the service revenue-neutral – or even profitable – for you, the operator.

Promote ways listeners can reach your StreamCASTs.

Alexa Advisories

option, the general public can listen to your StreamCASTs from any enables smart-speaker device via Amazon's Alexa attendant. This provides a new way to speak to listeners in the privacy and convenience of their homes, offices and even connected vehicles.

Try an Alexa demo by using the below phrase. (First, activate the demo by saying, "Alexa, enable 'Current Information.'")

“Alexa, open current information for Radio Cupertino.”

QR Codes

In addition to Alexa access, with our StreamCAST Service, we include a QR place on signage, posters or specialty items to promote the service.



Surf City, NC, Example

Imagine the applications.

Emergency Safety Managers	Manufacturers Industries
Promote frequently updated StreamCASTs linked to existing Information Radio Station programs. Listen to a sample StreamCAST by Irvine, California.	Give potential purchasers and buyers product demos, instructions and safety information in product packaging. Provide information to truck drivers entering industrial areas and plant gates.
Health Officials	Auto Dealers
Provide critical instructions to drivers waiting in line for inoculations or treatment.	Give features of various makes and models on the lot. Listen to the Ageless Autos Demo.
Convention Visitor Bureaus	Real Estate Agencies Developers
Inform listeners about events and attractions and give visitors walking / driving tours.	Persuasively describe listings and their features.
Economic Development Departments	Drive-Thrus for Banks & Restaurants
Tell listeners why relocating a business to this community is advantageous.	Inform and entertain patrons while they wait in line.
Naturalists Interpretation Historical Societies	Shopping Areas
Provide ecological information, instructions and the stories behind outdoor recreation areas. Relate local history to visitors.	Educate patrons about new stores, sales and upcoming events.

Learn more.

[Email us](#) or call 616.772.2300 x102. We can answer questions and help you plan. We will provide a formal quote based on your audience's needs.



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