

## BACKGROUND

Information Station Specialists, Inc., since its beginning in 1983, has become a reliable provider of information radio (Travelers Information Stations/Highway Advisory Radio [TIS/HAR]) and FCC Part 15 equipment and related services. The company has provided more than 1000 information radio stations, located in all of the 50 states.

Today, Information Station Specialists is the best known domestically-owned source of information radio products and services in the USA. The company's longevity, stability and experience in the industry is unmatched; i.e., the average level of experience among management-level employees with the technology is more than 15 years each, with combined management experience exceeding 100 years. The firm has operated under the same name and management throughout its history and has maintained the same contact address and telephone number continuously since 1987.

Information Station Specialists has made its mark in radio station design, challenging conventional theories of equipment configuration and installation. The company is credited with:

- The Nation's first portable Highway Advisory Radio stations.
- The first and only transmitter that leverages the 5000 Hz audio bandwidth.
- The first synchronized stations.
- Broad use of high efficiency AM antennas, as well as patented antenna designs that require minimum surface area for ground deployment and antenna supports with hurricane wind tolerance.
- Wireless methods of linking audio to stations.
- Digital technologies to make message management convenient and hand-portable.
- Streaming technologies that allow simulcast of the programming to PCs and portable devices.
- Power sources for emergency management and public health applications.
- Pioneering new AM frequencies, such as 1710 AM frequency for special applications nationwide.

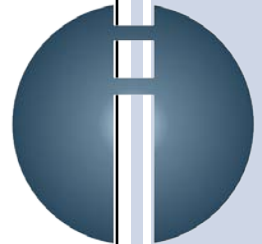
In 1985, two years after its founding, the company created the first national newsletter for information station (TIS/HAR) operators and then, in 2008, formed a national nonprofit association for information radio station operators/licensees called the American Association of Information Radio Operators (AAIRO.org). AAIRO has been responsible for influencing change in FCC rules for the Travelers Information Stations that has resulted in wider-allowed bandwidth, so stations can sound on par with regular broadcast stations. AAIRO also secured FCC clarifications to TIS rules that make clear the service can function as an emergency service in disasters, allowing emergency managers, at their discretion, to communicate directly with citizens.

In addition to an array of unique products, Information Station Specialists provides a broad spectrum of related services, including . . .

- Onsite project planning.
- Signal propagation studies.
- FCC licensing.
- Full turnkey installation.
- Post-installation signal studies.
- Operation/maintenance training.

The company also provides a uniquely written "Support Promise" with each system sold to provide technical assistance, 24 hours a day during its entire useful life. As a result, the many information stations that have been in continuous operation for more than 25 years continue to receive reliable support from Information Station Specialists.

This combination of high quality, customized products, a broad range of services, competitive pricing and an exclusive support policy has made Information Station Specialists the supplier of choice for most of the Nation's public safety and health agencies, highway departments, airports, recreation areas, military bases and federal agencies, who are the main operators of information station technology. References from recent projects appear below; and noteworthy customers from over the years follow.



## RECENT PROJECT REFERENCES

**Metropolitan Washington Airports Authority,  
DC, Ronald Reagan Washington National  
Airport**

Kevin Frazier  
kevin.frazier@mwa.com  
703.417.8321  
Information Station IP

**Haleakala National Park, HI**

Polly Angelakis  
polly\_angelakis@nps.gov  
808.572.4450  
Information Stations IP (2)

**Yellowstone National Park**

Jennifer Jerrett  
jennifer\_jerrett@nps.gov  
307.344.2210  
ITS6000 (3 fixed stations) & VoiceStar (portable  
station)

**Harvey Cedars Police Department, NJ**

Tom Preiser, Officer  
tpreiser@hcopolice.org  
609.494.6509  
Information Station IP (fixed station) &  
RESPONDER1 (portable station)

**Naperville Emergency Management, IL**

Dan Nelson, EMA Coordinator  
nelsond@naperville.il.us  
630.335.6400  
Information Station IP (3)

**Westford Fire Department, MA**

Joe Targ, Co-Director  
jtarg@westfordma.gov  
978.399.2080  
ALERT AM

**Oakland County Homeland Security, MI**

Kevin Scheid, EMC  
scheidk@oakgov.com  
248.858.1724  
ALERT AM (fixed station) & VoiceStar (portable  
station)

**Grand Prix Association of Long Beach, CA**

Dwight Tanaka, VP/Ops Director  
dtanaka@gpalb.com  
562.490.4525  
RadioSTAT

**Fort Bend County Office of Emergency  
Management, TX**

Jeff Braun, EMC  
jeff.braun@fortbendcountytx.gov  
281.342.6185  
ALERT AM (10 synched stations), RoadRunnR  
(2 portable stations) & Flashing Sign Beacons

**San Bernardino Public Works, CA**

Klyde Layon  
Layon\_KI@sbcity.org  
909.384.5005  
Information Station IP

**Westbrook Emergency Management, CT**

Don Izzo, Director  
westbrookem@comcast.net  
860.391.5544  
RadioSTAT (2)

**Coastal Bend Regional Advisory Council, TX**

Danny Ramirez, EMTF Coordinator  
danny@cbrac.org  
361.939.7177  
RadioSTAT & FASTrack Signs

**Warren County Health Services, IA**

Bobette Miller  
WCHS@warrencountyia.org  
Lightning Sign

**University of Kentucky**

Delbert Ault, Marketing/Promotions Manager  
delbert.ault@uky.edu  
859.257.6875  
Information Station Classic with Network Control

**National Park Service, Arches National Park**

Robert Tupek  
robert\_tupek@nps.gov  
435.719.2105  
Information Station IP (custom)

**Hartsfield Jackson Atlanta International  
Airport, GA**

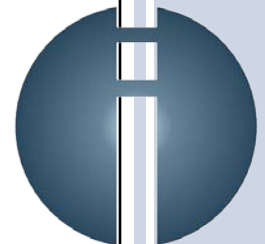
Will Carson  
general.carson@atlanta-airport.com  
404.382.2120  
Information Station (custom)

**Cincinnati Northern Kentucky International  
Airport, OH**

Chad Everett, Operator  
ceverett@cvgairport.com, 859.767.3680  
Dave Rorer, Advanced Radio Technology  
(drorer@aradiotech.com, 513.489.5575)  
Information Station IP (custom)

**Grand Canyon National Park, AZ**

Vicky Stinson  
victoria\_stinson@nps.gov  
928.638.7364  
RadioExpress (rental)



## NOTEWORTHY OTHER PROJECTS

### *For Emergency Advisories*

- San Marcos Pass, CA
- Los Alamos County, NM (at National Lab)
- State of North Dakota Emergency Management
- Customs and Border Protection, CA & TX

### *For Public Health Advisories*

- Ventura County Health, CA
- Indiana District Health (8 counties)
- Douglas County, NE
- Central Region Health, TN South Texas Regional Advisory Council

### *For Visitor Information Advisories*

- Mount Rainier National Park, WA
- Nocatee, FL (Tolomato Community Development District)
- Arcola Chamber of Commerce, IL
- Sleeping Bear Dunes Visitor Center, MI

### *For Highway Advisories*

- Caltrans
- Michigan DOT at Mackinac Bridge
- Lake County, IL Virginia DOT at Hampton Roads
- Westchester County, NY
- Ventura County, CA

### *For Attraction/Event Management Advisories*

- Savannah National Wildlife Refuge, GA
- Upper Delaware Scenic River & Recreational Area, PA
- Cleveland Metroparks, OH

